

November 2019



Suggested newsletter article to your clients

Title: CommInsure Life ('CommInsure*') is now part of the AIA family.

The commencement of the Joint Cooperation Agreement enables AIA and CommInsure to pool their collective strengths. With a 100-year history in the Asia Pacific region, the AIA Group is deeply committed to providing innovative insurance solutions for customers. In joining forces with CommInsure, AIA brings its credentials as a life insurance specialist to help more Australians live Healthier Longer Better lives.

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Initially AIA Australia and CommInsure Life ('CommInsure*') will continue to operate as separate businesses and brands, honouring all existing commitments to customers. Products from both AIA and CommInsure will remain open and available for new business while we continue to work on co-creating new customer-led Life, Health and Wellbeing propositions to meet the future insurance needs of Australians.

About AIA

AIA Group Limited and its subsidiaries (AIA Group), is the largest independent publicly listed Pan Asian life insurance group†. It was established in Shanghai in 1919 and has a presence in 18 markets in Asia-Pacific. AIA Group serves the holders of more than 34 million individual policies and over 16 million participating members of group insurance schemes.

We are excited for our prospective future as AIA and CommInsure Life ("CommInsure") join forces.

Suggested social media posts

We would be very pleased for you to tag us in any social media posts you wish to make.

Twitter: The @AIAGroup_Press CommInsure Life part of AIA is great for Australians as they promote Life, Health and Wellbeing. #vitality

@AIAGroup_Press CommInsure Life joins AIA and becomes a leading life insurer in Australia by market share.

@AIAGroup_Press – #CommInsure joins

AIA the largest life listed insurer in the world†

Tag us: @AIAGroup_Press

Facebook: CommInsure (Life) are excited to announce joining the AIA family with a focus on promoting Life, Health and Wellbeing as part of its business model.

We are looking forward to seeing how @AIAGroup_Press, the largest life insurance company in the world, brings innovative products to help Australians live Healthier, Longer, Better lives.

Tag us: <https://www.facebook.com/AIA/>

LinkedIn: I am excited to announce that we will be working with @AIAGroup_Press with new management arrangements over CommInsure (Life) from 1 November. We remain committed to providing the best service for our customers and are delighted to partner with a company focusing 100% on Life, Health and Wellbeing – making a difference in people's lives.

Tag us: <https://www.linkedin.com/company/aia/>

* 'CommInsure' is used under licence by The Colonial Mutual Life Assurance Society Limited ABN 12 004 021 809 AFSL 235035 (CMLA).

† By market capitalisation Source: Bloomberg 15 October 2019